

SHOP LOCAL

Support your local traders

Why it's good to spend locally:

- It keeps money in the local economy – every £1 spent with a local supplier keeps £1.76 in the local economy (source: New Economics Foundation).
- Small businesses offer a personal service and extra care – local business owners know their customers and are able to offer a more personal service.
- It maintains local character – supporting local businesses ensures their survival and maintains the local provision of services and character of local communities.
- It's better for the environment – shopping locally promotes fewer and shorter car journeys and local stores use less CO2 than superstores (sources: DEFRA, Sheffield Hallam University).

For more information and to download your copy of the 'Shop Local' poster visit www.kleeneze.co.uk/shop-local

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